

Strategy Execution in a Digital World

The Discipline of Business Process Management

The business environment is rapidly changing and new technologies are accelerating opportunities to compete in a world of unprecedented challenge.

Systematic strategy execution and innovation implementation is vital to benefit from the opportunities of a digital world.

Understanding the process of process management will empower you with **immediate pragmatic value to deliver on your strategic objectives at pace and with certainty.**

This eLearning course will take you on a journey into value-driven Business Process Management a key enabler to achieving organisational strategic goals.

eLearning (also referred to as on-demand or on-line learning) is more popular today than ever before. **At Scheer Americas we strive to take every measure when it comes to addressing the requirements of our clients.** Therefore, we are taking our most popular face-to-face training sessions and offering them as an eLearning option.

The eLearning option of our training features the same amount of training, experts, and learning objectives as our seminars; however, in a convenient on-demand, online format. The education course is broken into modules containing 3–5 minute segments for a micro-training delivery. This enables participants to attain the much needed information at their own pace and in their own preferred environment.

Register online today

- **Prerequisites:** None
- **When:** eLearning is available once registration is complete
- **Duration** of course: approximately 4 hours (participants set the pace)
- **Duration of accessibility:** course is available for 90 days from registration date
- **Cost:** £325.0 (excl. VAT) / \$425.00 USD/ €385
- **Where:** eLearning is online learning – register online

To register your place please visit our website:

<https://www.scheer-americas.com/training>
info@scheer-group.com

Course Outline

This eLearning course is designed for **leaders seeking to implement and drive successful strategy execution into the next decade**. You will discover what the building blocks are for developing a successful BPM strategy.

Rather than another traditional initiative, you will learn how BPM targets true value, sustains improvements, and develops transparency.

Definition and Value of the BPM-Discipline

- Transparency, Agility, Innovation and more – Values BPM delivers.
- Process management as value-switch for digitalisation.
- Defining process management: Strategy execution at pace with certainty.
- Accelerators for a successful process management discipline.

BPM Strategy - Targeting Value

- Identifying high impact low maturity processes as improvement targets.
- Identifying the current process management maturity level.
- Develop a process agenda achieving fast business results and lasting capabilities.

BPM Governance and Organisation - The Agility Network

- Integrating process and data governance.
- BPM Core Organisation – Center of Excellence to orchestrate the value network.
- BPM Extended Organisations – Providing governance enterprise-wide.
- The Chief Process Officer and more emerging roles.

BPM Enterprise Architecture and Repository - Creating Transparency

- What is enterprise architecture and why do you need it?
- How does it fit into the overall BPM-Discipline?
- Value-driven Approach to Enterprise Architecture

Digitalisation and 'Process': Focused Innovation - BPM as 'Value Switch'

- Enabling value through digitalisation.
- Traditional process automation.
- Next generation process automation.
- Digital tools to support BPM.

Improvement Approaches - Pragmatic, Fast and Effective

- Process-led improvement and transformation approach.
- Rapid and focused process improvement.
- Standardisation and Harmonisation.
- Customer journey planning and innovation Value-driven digitalisation.
- The digital world – requiring more than Lean and Six Sigma.

Getting Started - Fast Results and Lasting Capabilities

- Identify where you are on the process journey.
- Develop a pragmatic roadmap for the way forward.

ABOUT SCHEER

Scheer Americas helps organizations in the Financial, Health, Manufacturing / Technology, Consumer Goods industries and others achieve the right Process Performance and Digitalization by establishing and applying business process management capabilities. We deliver rapid process improvement and transformation, prepare for smart automation, develop stakeholder journey plans and establish an appropriate process management discipline with the right organization, governance and process management tools, such as modelling and mining software, through our consulting and education solutions.

Do you have questions on these courses, or would you like to talk with us about a specific need?

Simply send us an e-mail or give us a call!

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