

Executive Education

Value-driven Business Process Management – Realizing the Full Potential of Digital Transformation

Most organizations have started digital transformation initiatives or have plans to begin them. Industry research shows that companies who realize the full business potential of those initiatives have a systematic business process management capability in place that realizes the expected value. New or significantly enhanced processes, such as order-to-cash or procure-to-pay, deliver the value of digital technologies.

Artificial Intelligence (AI), Robotic Process Automation (RPA), the Internet of Things, Application Composition Platforms or next generation ERP systems are examples for digital enablers. But how do you make sure they create the desired business value? Many organizations underestimate the challenges of digital transformation.

A value-driven, process-led and data-based transformation journey addresses these challenges. It helps to prioritize and focus on the most important areas. It combines standardization, optimization and innovation of processes in an end-to-end context. The achieved business impact is sustained through appropriate governance approaches.

COURSE OUTLINE

This executive course is designed for business and IT executives seeking to transform and improve their business, leveraging digital enablers such as AI, RPA, Application Composition Platforms, or next generation ERP systems, such as SAP S/4HANA. You will discover how a process-led and data-based journey delivers best value to your organization, demonstrated in various case examples from different industries. Key transformation tools, such as SAP Signavio, SAP LeanIX or Software AG's ARIS Toolset and techniques will be demonstrated in a practical way.

You will learn how to make your organization agile, flexible, innovative and efficient through the right approach to digital transformation moving towards the composable enterprise.

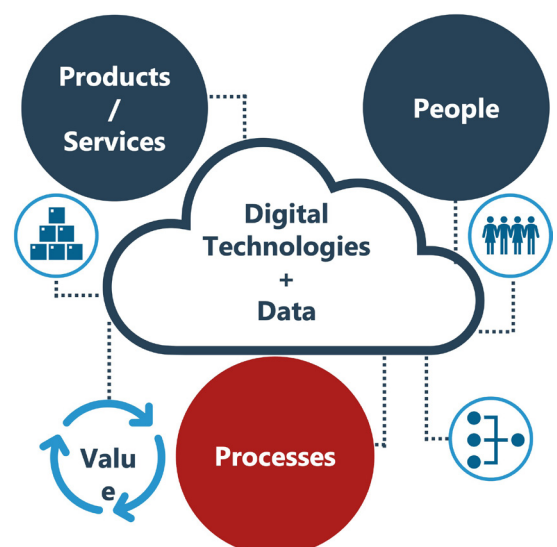


Figure 1: **New and Enhanced Business Processes Deliver Value of a Digital Transformation**

FOCUS

Understanding the role of digital transformation:

- Definition of Digital Transformation
- The Composable Enterprise as a Vision
- Key role of Business Process Management to deliver value
- Organizing the Digital Transformation Journey

Prioritize and Target Value:

- Operating Model as Foundation
- High impact low maturity processes as target
- Aligned Process and Software Architecture
- Transformation Roadmap

IMPROVE

Design & Realize:

- Standardizing business processes
- Optimize business processes in an end-to-end context
- Innovate business processes
- Align people and technology-based realization initiatives

Recognize the business impact of digital technologies:

- AI in an enterprise context
- The Cloud
- Next generation ERP, Application Composition Platform, RPA

SUSTAIN

Govern your Processes and Realize the Value:

- Process of Process Management for governance and ongoing improvement
- Key process management and governance roles
- Digital tools – Process Modelling/Repository, Enterprise Architecture and Mining

Getting started:

- Deliver immediate Value while building Lasting Capabilities
- Keep the BPM Journey going
- Lessons learned

BOOK YOUR PLACE

This course includes refreshments, lunch, course materials, and three books:

- The Composable Enterprise: Agile, Flexible, Innovative (Scheer)
- High Performance Through Business Process Management: Strategy Execution in a Digital World (Kirchmer)
- Value-Driven Business Process Management (Franz / Kirchmer)

To secure your spot, please register by emailing us at info@scheer-americas.com.

Spaces are limited, so prompt registration is recommended to ensure your participation.

ABOUT SCHEER AMERICAS

Scheer Americas helps organizations build and apply value-driven business process management capabilities to achieve the right process performance and digital transformation. With over 40 years of experience and hundreds of successful projects, Scheer is recognized as a thought leader within value-driven process management. Our services include rapid process improvement and transformation, preparation for automation, and process management capability building. This includes impact-focused implementation of modeling and mining tools, defining process management and governance structures, and developing tailored process roadmaps. We ensure knowledge transfer and capability building through tailored consulting and education solutions.

Do you have questions on this courses, or would you like to talk with us about a specific need?

Simply send us an email: info@scheer-americas.com

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